



FRAMEWORK

Raising the Bar: Actionable Framework for Improving Health Equity and Well-being

Supported by the Robert Wood Johnson Foundation, Raising the Bar provides an actionable framework for the entire health care sector — from providers to payers to the public health community — to embed equity throughout their work and help achieve optimal health for all.

Raising the Bar worked with health care leaders and those who experience inequities to craft foundational, central principles that can serve as health care's gravitational force to continuously center equity work. Essential roles that health care must play revolve around these principles, each with corresponding concrete actions that can improve equity.

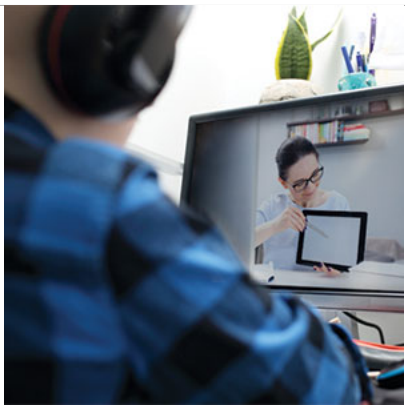
[Learn more](#) and see the framework in action.



WHITE PAPER

The Promise of Digital Health: Then, Now and the Future

This discussion paper from the National Academy of Medicine provides a historic, current and future-looking review of digital health, where it has succeeded and opportunities for advancement. The authors posit that digital health offers many more opportunities to support the health of the nation if the necessary organizations and actors align and act.

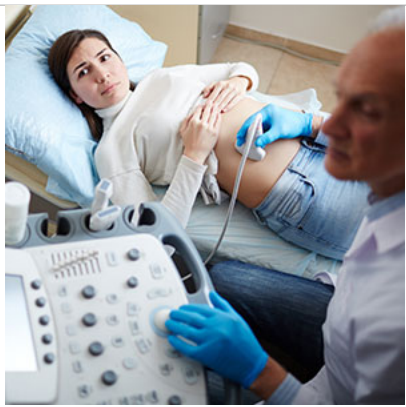


BLOG

Bringing Maternal Health Data to Life

This blog by Aisha Syeda, AHA's senior program manager for strategic initiatives, highlights key takeaways from the AAMC Center for Health Justice's Maternal Health Incubator, held June 2022. The event convened a diverse group of participants to discuss and collectively understand the data needed for addressing maternal health inequities effectively.

[Read the blog.](#)

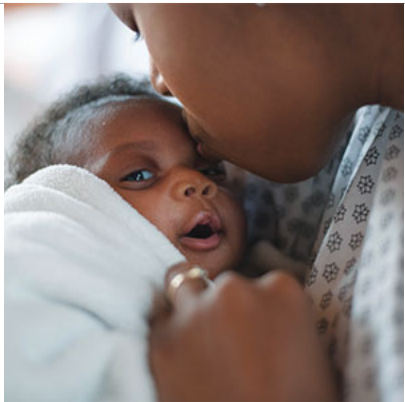


RESOURCES

Northwell Health MOMS Collaborative Reduces Disparities in Maternal Care

Northwell Health's Maternal Outcomes and Morbidity Collaborative reduced hospitalizations for pregnancy-related, life-threatening complications by 47% overall and 69% among Black women during a 20-month pilot at three of the system's largest facilities. The health system serves communities in New York City, Long Island and Westchester.

Learn more in this AHA Members in Action [case study and podcast](#).



TOOL

New Tool Breaks Down Federal Recovery Funds and Opportunities for Communities

The Georgia Health Policy invites people to explore *Funding Resilience: Advancing Multisector Investments for Equity*. It is an interactive tool designed to help communities 1) envision how the funds might be used for cross-sector initiatives aimed at building equitable, healthy communities and 2) understand the scope of funds available to states to meet a wide variety of needs. Local communities, counties and states are looking for information that can guide them in how to best leverage the COVID-19 relief and recovery funds.

Real-time, interactive features of the tool include:

- Breakdowns of American Rescue Plan Act funds by social determinant of health
- Detailed overview of the investment opportunities by federal department
- State snapshots of verified funds



TOOLKIT

SAMHSA Tools Promote 988 Crisis Line

The Substance Abuse and Mental Health Services Administration has expanded its toolkit to help health care providers and others prepare for the recent launch of 988, the new phone number for anyone experiencing suicidal thoughts or a mental health or substance use crisis to speak, text or chat with a trained crisis counselor. The toolkit includes key messages, fact sheets, public service announcements, downloadable wallet cards, posters and other resources. SAMHSA also plans to add social media tools and make print materials available for ordering from the SAMHSA store.

Authorized by the National Suicide Hotline Designation Act of 2020, 988 operates through the National Suicide Prevention Lifeline's network of over 200 crisis centers.

[Access the toolkit.](#)



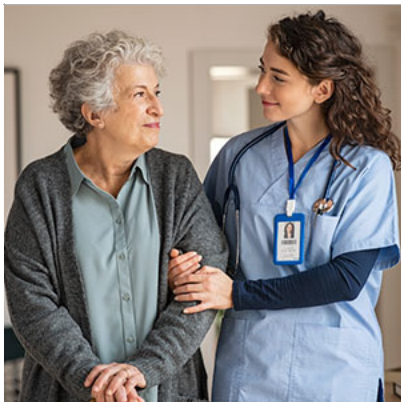
WEBINAR

Age-Friendly Health Systems Action Community Webinar: August 10

Looking for ways to enhance care for older adults? Join the AHA Age-Friendly Health Systems Action Community, convening this September, for information, resources and coaching to ensure high-quality health care for older adults based on their unique needs.

Register for the [August 10 webinar](#) to learn about the value and impact of the Age-Friendly Health Systems evidence-based model, the 4Ms Framework — What Matters, Medications, Mentation and Mobility. Webinar participants will hear how leading hospitals are implementing the 4Ms and achieving positive results. More than 2,800 hospitals and health care practices are now recognized as Age-Friendly Health Systems.

Download the [invitation guide](#) and visit AHA's [webpage](#) for more information.



CONFERENCE

SHSMD Annual Conference, September 11–14: A Brighter Tomorrow for Health Care

SHSMD Connections, a premier annual conference for health care strategists, will be September 11–14 in the Washington, D.C. area. Designed for people working in marketing and digital roles, communications and public relations, strategic planning and business development, the conference offers close to 50 concurrent educational sessions and 100 speakers.

Sessions include:

- Improving Access to Care and Health Outcomes through Innovative SDOH Strategies
- How a Cross-Functional Team Used Data, Agile Design and Technology to Improve Integrated Behavioral Health
- Rethinking Community Health: The Future of Delivering Quality Care in Rural and Suburban Communities
- Good to Go: How Community Partnerships Helped Nashville Businesses Navigate the Pandemic



CONFERENCE

Community Benefit 101 Virtual Event: October 25–27

Community Benefit 101, offered by the Catholic Health Association, provides new community benefit professionals and others who want to learn about community benefit with the foundational knowledge and tools needed to meet today's challenges. The program will continue to be offered as a virtual event in 2022 on October 25, 26 and 27, 2–5 p.m. ET, each of the three days.

A highlight for this year will be the debut of the newest edition of CHA's nationally recognized resource, *A Guide for Planning and Reporting Community Benefit*, which will include updates on identifying and addressing health disparities and forming more authentic, effective community partnerships.

[Learn more.](#)



RESEARCH MEETING

Registration Open for September 2022 National Research Meeting: Racial Health Equity in Social Care

The Social Interventions Research and Evaluation Network (SIREN) is hosting a free, virtual, multiday conference on September 15, September 27 and October 12 (each day from 9 a.m.–12 p.m. PT) to explore how social care research can become a stronger tool for advancing racial health equity. Presentation and discussion topics will include discrimination in health and social care; the use of equity assessments and equity outcomes in social care research; and strategies for centering lived experience expertise in social care design and evaluation.