



# Chamber Newsletter

Prosper in Palm Beach County



## Black Chamber E-News & Updates

Tuesday, July 20, 2022 Issue 13

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# Chamber Newsletter

Prosper in Palm Beach County



## Black Chamber E-News & Updates

Tuesday, July 20, 2022 Issue 13



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Email](#)

**Stay connected!**

**Make sure to follow our New *Instagram* Page.**



## **All Members Are Welcome!**

Join us today to review your member benefits, meet Membership Chair Frank Hayden, and Chamber staff, and build relationships with your fellow members.



The Black Chamber of Commerce of Palm Beach County invites all current and new members to a Virtual Orientation and Best Practices Session.

**New Members - Register Now!**



***Join Dr. Rob Auguste of All Pro Rehab &  
Performance to learn***

***about injury prevention for active adults.***

**Wednesday Wisdom Series is**  
***Generously Sponsored By***

**Black Business Investment Corporation &  
Pathway Capital Funding.**

Generously Sponsored by



## WEDNESDAY WISDOM



### Injury Prevention for the Active Adult

Wednesday, July 27th  
12:00 -12:45 p.m.

**DR. ROB AUGUSTE**

*Physical Therapist specializing in orthopedics and Sports Medicine*



**Attendees will learn:**

- What is physical therapy?
- Tips to prevent injuries when starting a workout routine
- Answering any questions regarding physical therapy

Hosted by: Black Chamber of Commerce of Palm Beach County



**JOIN ZOOM MEETING:** <https://bit.ly/WednesdayWisdomAllPro>

After registering, you will receive a confirmation email containing information about joining the meeting.



For more information contact: [events@blackchamberpbcc.com](mailto:events@blackchamberpbcc.com)

## **Free Virtual Event for Members & Non Members**



**The Young Professionals are back at it with another event!**

✨ Mark your calendars  for **July 28th** at the **Bamboo Room in Lake Worth, FL!**

Enjoy a Panel Discussion with Local Business Leaders & Moderated by

Young Professional President and State Representative

Jervonte Edmonds.



THURSDAY, JULY 28  
BAMBOO ROOM  
6-8 PM

MEMBERS: \$20  
NON-MEMBERS: \$30

# STATE *of the* YOUNG PROFESSIONAL PANEL DISCUSSION SAVE THE DATE

MODERATED BY:  
STATE REPRESENTATIVE JERVONTE EDMONDS



This event will include the best panelist in South Florida covering the following topics:

- **SBE & Minority Certifications** - Tonya Davis, *Director at Palm Beach County Office of Equal Business Opportunity*
- **Business Investments** - Mark Parks, Owner *Preveer*
- **Actor, Cinematographer, and Director** - Jevon White
- **Public and Private Contracts** - Doug Lawson, *Riviera Beach City Commissioner & Entrepreneur*

**General Admission:** Members \$20.00 - Non-Members \$30

**Purchase your  
tickets**

**SAVE THE DATE!**

**Black Business Month Celebration**

You're invited to the Grand Re-Opening of the Black Chamber of Commerce of Palm Beach County. Join BCCPBC as we cut the ribbon and bring in the **new season** of successful black-owned and minority businesses.



**Now  
Accepting**  
*Vendors*  
**Space is Limited**

**Act Now**



You're invited to the Grand Re-Opening of the Black Chamber of Commerce of Palm Beach County. Join BCCPBC as we cut the ribbon and bring in the **new season** of successful black-owned and minority businesses.

**Register now to  
attend!**



**Now**  
**Accepting**  
*Vendors*  
**Space is Limited**

**Act Now**



The BCCPBC would like to honor this special month by hosting our members and providing access to a limited number (8) total of them the opportunity to be a vendor and showcase their business at our Grand Reopening.

## **Complete the Vendor Intake Form**

# AUGUST 2022 NATIONAL BLACK BUSINESS MONTH CELEBRATION

AUGUST 18TH 2022 | 11:30 AM - 1:30 PM

*EMPOWERING BLACK BUSINESS OWNERS BY INCREASING  
BONDING CAPACITY AND IMPROVING OPERATIONAL STRATEGIES*



Dinah Stephenson  
Dwight Stephenson

Dwight Stephenson  
Dwight Stephenson

Angela Messam  
Messam Construction

Wayne Messam  
Messam Construction

Ezra Saffold  
All Site Construction

William Hatcher  
Hatcher Construction

Moderator:  
Joseph Sanches  
CEO PBCSD

GUEST PANEL DISCUSSION

\*LUNCH INCLUDED WITH TICKET

EVENT LOCATION: BLACK CHAMBER OFFICE, 1ST FLOOR  
400 HIBISCUS STREET, WEST PALM BCH, FL 33401

Tickets: [BIT.LY/BLACKBUSINESSMONTHAUG18TH](https://bit.ly/blackbusinessmonthaug18th)

LUNCH SPONSORED BY:



EVENT CATERED BY:



EVENT PARTNERS:



CHAMBER of COMMERCE  
OF THE PALM BEACHES



In celebration of **National Black Business Month**, the Black Chamber of Commerce of Palm Beach County has partnered with the School District of Palm Beach County Office of Diversity in Business Practices and the Chamber of Commerce of the Palm Beaches for a Black Business Leader Lunch & Learn Panel discussion on Thursday, August 18, 2022 at 11:30 AM to 1:30 PM.

Join us to hear from successful Black-owned firms managing multi-million construction projects. Learn how they established and grew their businesses and won huge public and private construction contracts.

**Guest Panelist:**

- Mr. & Mrs. Dwight Stephenson, Owner **Dwight Stephenson**
- Mr. & Mrs. Wayne Messam, Owner **Messam Construction**
- Ezra Saffold, Owner **All Site Construction**
- William Hatcher, Owner **Hatcher Construction**

Joseph Sanches will be the moderator of the panel. He is the Vice President of the Black Chamber of Commerce of Palm Beach County and the Chief Operating Officer for the School District of Palm Beach County.

**Register to  
attend!**



- [American Cancer Society](#)
- [BOLD Foundation](#)
- [FLORIDA CENTER FOR ORAL SURGERY AND DENTAL  
IMPLANTS](#)
- [Gaines Claims](#)
- [Hubbard Radio](#)
- [LVNDR LIFE](#)
- [R-Tech Support LLC](#)
- [Velocity Community Credit Union](#)





**CONGRATULATIONS**  
**REMAX HOMES & PROPERTIES**



[Congratulations](#) & Best Wishes to member Inella D Odom on your Grand Opening! May your business be prosperous for years to come.

Inella D Odom is the Owner of [Remax Homes & Properties](#) in West Palm Beach FL/Lake Park. FL. She is one of the first and only women of color to own a Remax Brokerage Real Estate office in the Palm Beach County, Florida area.



## **Member Spotlight: Valerie Schuster Essential Life Solutions**

With the Living Benefits Indexed Universal Life insurance plan, Valerie shows her clients how to be prepared for unexpected events, by investing in themselves and their families, and by putting the right protections in place.

[\*\*Learn more\*\*](#)



## Member Spotlight



**VALERIE SCHUSTER**

Owner - Essential Life  
Solutions LLC

"Your Living Benefits & Tax-Free  
Retirement Specialist"



**Legacy South Florida Top Black Educators  
Of 2022**

## BLACK CHAMBER OF COMMERCE OF PALM BEACH COUNTY

### Palm Beach Black Chamber Salutes Roundtree and Watts

BY GRASFORD SMITH

The Black Chamber of Commerce of Palm Beach County would like to salute Dr. Deeawn Roundtree and Tessie Watts, M.Sc., for their impact of business and industry and service to the community.

Roundtree is the CEO of Roundtree Training & Consulting, certified leadership coach, trainer, speaker, and author of *Beyond the Boardroom*. Her educational background includes two doctorates, in business and in ministry. She also graduated with an M.S. in professional leadership with a concentration in training and development and a B.S. in business management.

Dr. Roundtree started her career in Academia more than 15 years ago at the first HBCU in the country, Lincoln University located in Philadelphia, Pennsylvania. She spent the past six years as the academic program director



Dr. Deeawn Roundtree

and business professor at South University where she still serves as an adjunct professor.

Prior to academia, she was a highly successful pharmaceutical sales professional for Johnson & Johnson. She also serves on various non-profit boards including the Boys & Girls Club, the Women's Circle,



Tessie Watts, M.Sc.

and Genesis Community Health, and she is a member of SHRM PBC, the Black Chamber of Commerce, Impact the Palm Beaches, Palm Beach Toastmasters, Alpha Kappa Alpha Sorority, Inc., and Jack & Jill of America, Inc.

Tessie Watts, M.Sc., Leadership

Consultant and Trainer

For more than five years, Tessie Watts, M.Sc., has been a noteworthy consultant, speaker, and trainer in the area of leadership and organizational development. She is the owner/CEO of The Leadership Haven Resource Center, LLC providing transformational training and resources to executive-level leaders, corporations, nonprofits, and small businesses, supporting personal growth, increased productivity, and economic advancement. Watts is the visionary behind the "REIGNITE FLORIDA" Small Business Leadership Summit and has been honored for her work in the DEI space. Watts has a master's degree in Organizational Leadership and multiple years of training, public speaking, and consulting experience. The Leadership Haven Resource Center LLC is headquartered in beautiful Palm Beach County, FL. ■

**Congratulations** to Dr. Deeawn Roundtree and Tessie Watts for being recognized by the Black Chamber of Commerce of Palm Beach County, Inc. and featured in the M•I•A Media Group LLC Legacy Magazine for their extraordinary footprint in Education and Business in the community. [Read More here](#)





## **Congratulations** to BCC Board Member Keely Gideon-Taylor

Leadership Palm Beach County (LPBC) recently announced its 2022-2023 Board of Governors and incoming Board President, Mike Bauer.

Chamber Board Member Keely Gideon-Taylor (2014)  
– was announced as President-Elect.

Photo credit (LPBC): Keely Gideon-Taylor *The Palm Beach Post, Project Manager, Gannett Florida Southeast Region, Events & Scholar Programs*

[\*\*Read More\*\*](#)



## **2022/23 Grant Submission Training for Local Non-profits**

Exciting News! The grant process for ***Impact the Palm Beaches*** will be opening soon.

Each year, Impact The Palm Beaches awards \$100,000 grant(s) to area nonprofits to ignite transformational change in our community.

***Learn more about Grant Application  
Training Sessions***



# Nonprofit Grant Opportunity

Eligible nonprofits are invited to learn about the 2022 grant process and how to apply for a **\$100,000** grant from Impact the Palm Beaches.

Grant application training sessions  
to be held:

**July 28, 2022**  
**August 1, 2 and 3, 2022**

Grant process opens:  
**August 5, 2022**

Impact the Palm Beaches awards grants to nonprofits in Central and Northern Palm Beach County working to create transformational change in our community.

Applicants may apply for grant funding that supports their mission, programs, or services.

For eligibility requirements and more  
information please visit  
[www.impactpalmbeaches.org](http://www.impactpalmbeaches.org)

To reserve your spot please call 561-655-1919

The Office of Diversity in Business Practices presents



## *Creating a Business Plan*

Tuesday, July 20, 2022 - Part 2 Creating a Business Plan,  
Market Research, & Competitive Analysis

Learn how to research and analyze your market,  
product, and expertise.



***Pamela Toussaint***

**Trainer  
Ultimate Image Coach**  
Training & Consulting  
Certified Small/Minority Business  
Enterprise  
TEL: 561.632.86.79

LinkedIn:  
[http://www.linkedin.com/in/  
pamelatoussaint](http://www.linkedin.com/in/pamelatoussaint)

12:00 - 1:30 PM Via ZOOM

Register:  
[https://creatingabusinesspla  
nPart2.eventbrite.com](https://creatingabusinessplanPart2.eventbrite.com)



### **CONTACT**

Maricel De Leon  
Manager  
Office of Diversity in  
Business Practices,  
School District of Palm  
Beach County

## **Creating a Business Plan: Pt 2 - 7/20**

Learn how to research and  
analyze your market, product,  
and expertise.

**[Register Now](#)**

## **SBU Course 503: Project Management Proven Techniques to Improve Performance**

Eventbrite - Office of Diversity in Business Practices, Palm Beach County School District presents SBU Course 503: Project Management Proven Techniques to Improve Performance - Thursday, July 21, 2022 - Find event and ticket information.



## **SBU Course 503: Project Management Proven Techniques to Improve Performance**

Eventbrite - Office of Diversity in Business Practices, Palm Beach County School District presents SBU Course 503: Project Management Proven Techniques to Improve Performance - Thursday, July 21, 2022 - Find event and ticket information.

**Read  
More**

## How To Qualify For A Small Business Loan

Eventbrite - Office of Diversity in Business Practices, Palm Beach County School District presents How To Qualify For A Small Business Loan - Thursday, July 28, 2022 - Find event and ticket

# COURSE 201

## HOW TO QUALIFY FOR A SMALL BUSINESS LOAN

This course will demystify key financing concepts to give entrepreneurs and aspiring entrepreneurs a guide to secure funding.

INSTRUCTORS:



THURSDAY  
JULY 28, 2022



4-6 PM



ONLINE VIA ZOOM

## How To Qualify For A Small Business Loan

Eventbrite - Office of Diversity in Business Practices, Palm Beach County School District presents How To Qualify For A Small Business Loan - Thursday, July 28, 2022 - Find event and ticket information.



**Read  
More**

## **National Black Business Month 8/4**

Celebrate Black Businesses in West Palm Beach. Enjoy cocktails, hors d'oeuvres, and live music.

**\$10 - General Admission**

**Register  
today**

# NATIONAL BLACK BUSINESS MONTH COMMUNITY MIXER

**AUG  
4TH**  
THURSDAY  
6-8PM



Host and Keynote Speaker  
**Mayor Keith A. James**  
City of West Palm Beach



Fireside Chat with  
**Christopher J. Williams**  
Chairman Siebert Williams Shank & Co.

**\$10 GENERAL ADMISSION**  
Celebrate Black Businesses in West Palm Beach // Cocktails, Hors d'oeuvres and Live Music

LAKE PAVILION, 101 S. FLAGLER DRIVE, WEST PALM BEACH, FL 33401

PURCHASE TICKETS AT **BLACKBUSINESSLOOP.COM**

Contact The Mosaic Group at (561) 651-9565 or  
events@mosaicgroup.co



3<sup>rd</sup> Annual Youth Entrepreneurship Forum

# MIND YOUR BUSINESS

Thursday, August 4, 2022 | 6pm - 8pm

## WORKSHOPS

- ▶ **Boss Moves**  
*with Dominique Ford*
- ▶ **Network or Not Work**  
*with Corey Jones*
- ▶ **Brand New! Brand You!**  
*with Malik Yant*
- ▶ **Special Message from Gerald Hearn**  
*from Brick by Brick Academy*
- ▶ **Featuring a Panel Discussion**  
*with youth entrepreneurs*

## REGISTER ONLINE TODAY!

Scan QR Code or use link provided:

<https://survey.pbcgov.com/s3/OEBO-Mind-Your-Business>



SCAN ME

## ZOOM

<https://pbcbgov.zoom.us/join/register/7Zlq6q7wqGtPCGwZp0FHrr7nZu48LhJmX>

For details, contact [asmith5@pbcbgov.org](mailto:asmith5@pbcbgov.org) | 561-616-6480 | [www.pbcbgov.com/oebo](http://www.pbcbgov.com/oebo)



Palm Beach County Board of County Commissioners  
Robert D. Weinreich, Mayor, George A. Weiss, Vice Mayor  
Maria G. Marino, Dave Rorner, Maria Sachs  
Melissa McKinley, Nick Bernard



## **Mind Your Business 8/4**

### **IT'S THAT TIME AGAIN!**

The Office of Equal Business  
Opportunity

presents

### **MIND YOUR BUSINESS**

#### **The 3rd Annual Youth Entrepreneurship Forum**

Young CEOs, Kidpreneurs, Wanna  
Be Business Owners

join us via Zoom for this event!

**[Register Now](#)**



**LIBRA SENE**  
WITH THE SOUNDS OF LOVE  
JAZZ/NEO SOUL  
**SATURDAY**  
AUGUST 6TH, 8PM

**Libra Sene with The Sounds of Love | August 6  
@Arts Garage**

Libra Sene connects us with memories of your favorite songs from Nina Simone, Al Jarreau, Roberta Flack, Dee Dee Bridgewater with a special tribute to the one and only... The Beatles!

*Libra Sene with The Sounds of Love - Welcome to  
Arts Garage*





You're invited to  
**WellsCare Solutions' 1 Year Anniversary  
Celebration!**

**Wednesday August 24, 2022  
5:30 PM - 8:00 PM**

**Enjoy light refreshments and raffles!**

**2790 N Military Trl, Suite 8  
West Palm Beach, FL 33409**



**Get Financial Assistance of \$5,000 to \$20,000 for  
your Certified Small-Minority-, and Woman-Owned  
Business TODAY!**

Small and Minority/Woman Business  
COVID-19 Recovery Assistance Program  
**Loan Program**



Your business **MUST** meet the following minimum requirements:

- ⊕ Be a certified Small Business Owner and/or a Minority-, and/or Woman-Owned Business
- ⊕ Business is located within the City of West Palm Beach
- ⊕ Business possesses a City of West Palm Beach business tax receipt
- ⊕ Business is registered with the Florida Division of Corporations as a for-profit entity
- ⊕ Business has been operational for 18 months+
- ⊕ No outstanding City liens and encumbrances, code enforcement, or tax liens
- ⊕ A credit score of 580 or more
- ⊕ Gross revenue under \$1 million
- ⊕ Less than \$150,000 in business liquid assets



**A NEW LOAN PROGRAM  
TO HELP SMALL,  
MINORITY-, WOMAN-  
OWNED BUSINESSES  
IN THE CITY RECOVER  
FROM THE PANDEMIC!**

**APPLY TODAY**

THE CITY OF WEST PALM BEACH OFFICE OF SMALL &  
MINORITY/WOMAN BUSINESS PROGRAMS

IN PARTNERSHIP WITH



The City of West Palm Beach encourages you to apply for the Small and Minority/Woman Loan Recovery Assistance Program with interest rates as low as 4.25% to assist Small, Minority-, and Woman-Owned businesses recovering from the economic impacts of COVID-19.

Who is eligible to apply for the loan program?

**City of West Palm Beach Certified Small and Minority/  
Woman Business Enterprises**

For more information visit the website [here](#) or contact the Office of Small Minority Business Programs at 561-822-1273 [shammerstein@wpb.org](mailto:shammerstein@wpb.org).

# JOB FAIR

HOSTED BY AFFILIATED DEVELOPMENT GROUP & MOSS CONSTRUCTION

**WE ARE HIRING!**

All Experience Levels are Welcome  
Return Citizens are Welcome

## Jobs Represented at the Fair:

- HVAC Technician
- Drywall
  - Framers
  - Finishers
  - Hangers
- HVAC Technician
- Pipe Fitter
- Plumber
- Electrician
- Plaster
- Painter
- Painter
- Tile Installer
- Carpenter
- Skilled Labor
- Labor

**Applicant Prep: 2pm-5pm**

401 North Rosemary Ave.  
West Palm Beach, FL 33401

## THE GRAND

WEST PALM BEACH

**Wednesday, July 27, 2022**

6:00 PM – 8:00 PM

At

**The Salvation Army Northwest Community Center**

600 North Rosemary Avenue | West Palm Beach, FL 33401

For more information contact: Cityside Suites Business Cafe  
Darren Studstill – 561-209-2770 or 561-727-4144



Scan to register for this free event or goto:  
<https://bit.ly/TheGrandJobFairJuly2022>





## Brunch - Rhonda's Promise Inc.

The purpose of the HOPE is Endless Brunch is to introduce Rhonda's Promise, Inc. to the community and launch the quality programs. The brunch will highlight the "Aging Gracefully" program, which targets senior citizens. The keynote speaker and vendors will shed light on the importance of providing quality resources and services to senior citizens and [...]



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## JOIN THE CONVERSATION!

**Your input is invaluable  
as it will inform strategy  
selection for Closing  
the Gap.**

The City of West Palm Beach is committed to racial equity and is partnering with the Florida Housing Coalition to invest in Black homeownership as a participant of Closing the Gap, a Florida Housing Coalition Center for Racial Equity program.

This 24-month program provides the opportunity for the city to embark on efforts to close the racial gap in homeownership by revealing historical patterns of discrimination that may lead to racial inequalities. As of 2020, the homeownership rate for Black residents in West Palm Beach is still much lower than white homeownership rates at 40.3% compared to 56.7%. As a participant of Closing the Gap the city will identify and implement strategies to reduce these racial disparities in homeownership.

Tell us your story, take part in polls, surveys, and more at:  
<https://www.fhcconnect.org/contribute-west-palm-beach>



**We've made it easy for you to join the conversation!**  
**INVEST IN YOUR COMMUNITY - BUILD YOUR FUTURE!**

<https://www.fhcconnect.org/contribute-west-palm-beach>



Note: As a participant of Closing the Gap, the city has committed to reducing racial disparities in homeownership and must collect data specific to the Black population for these purposes. While the city has pledged its commitment to equality in homeownership, all housing programs administered by the city and any funds allocated in relation to such programs will comply with all federal, state, and local fair housing, civil rights, and nondiscrimination laws and requirements, including the Fair Housing Act.



## EveryParent App now featuring 'Things to Do!' for families!

Looking for something fun to do with your children this weekend? Children's Services Council of Palm Beach County has just what you need! Children's Services Council's free **EveryParent app** now features weekly **'Things to Do'** updates for families with events, activities and adventures





## THANK YOU TO OUR CORPORATE PARTNERS



