



NonprofitsFirst

EDUCATION  
NEWSLETTER



## REQUEST FOR PROPOSALS RISING LEADERS SERVICE LEARNING PROJECTS



**Submission Deadline:**  
**November 1, 2019**  
**5:00pm**

Registration ▶

### Service Learning Project Proposals are now being accepted!

Listed below are a few proposed topics from previous years:

- HR Manuals/Policies
- Board Roles/Responsibilities
- Succession Planning
- Strategic Planning
- Project Budgeting
- Marketing Campaigns
- Generating Earned Income for Nonprofits

Please submit your service learning project proposal by visiting [Rising Leaders Service Learning Project](#).



**\*LUNCH & LEARN\***

### NONPROFIT RETIREMENT PLAN FIDUCIARY & COMPLIANCE REQUIREMENTS FOR 2020

*Presenters: Eric Inge & Jacki Betz*  
**October 17, 2019**  
**12:00 pm**

Registration ▶

Have you reviewed your organization's retirement plan recently? Are you aware of the mandatory upcoming deadline for restatement of 403(b) plan documents? Do you regularly meet with an advisor to review plan expenses and fund performance? If you answered no to any of these questions, you may want to consider attending this lunch and learn where you will hear from top local retirement plan consultants about what you need to be doing NOW to stay in compliance.

**Registration is Free**



### POTENTIAL MEMBERS - Intro To The Membership Experience

*Presenter: Marilyn Bieber*  
**October 18, 2019**  
**11:00 am - 12:00 pm**

Being a member of Nonprofits First provides a wealth of resources and tools. Existing members are invited to review member benefits and how to take advantage of them. New members are invited to an introduction on maximizing your benefits. Curious about membership? Join us for more information.

**Registration is Free**

Registration ▶

## Become A Member of Nonprofits First

Members of Nonprofits First enjoy exclusive benefits designed to increase your capacity to serve the needs of your clients. In addition to the cost saving opportunities on all Nonprofits First services, members are part of a community of nonprofit professionals with a demonstrated commitment to the continued strengthening of our industry.

JOIN NOW



Become a new member



### EMOTIONAL INTELLIGENCE 101

**Presenter: Shandra Stringer**

**October 18, 2019**

**2:00 - 4:30 pm**

Emotional intelligence describes the ability to understand one's own feelings, and that of groups, and how these emotions can influence motivation and behavior. As a result of the growing acknowledgement by professionals of the importance and relevance of emotions to work outcomes, the research on the topic continues to gain momentum and has become a requested workshop in various sectors of the workplace.

**Members: 48.99**  
**Non-members: 74.99**

Registration ▶

Keefe  
McCullough  
CPA's + Trusted Advisors

### NONPROFIT FINANCIAL MANAGEMENT NETWORK - INDIRECT COST ALLOCATIONS FOR NONPROFITS

**Presenter: Keefe McCullough CPAs**

**October 22, 2019**

**8:30 - 11:30 am**

Indirect cost allocations remain a top concern for many nonprofit organizations. Indirect cost allocation can be confusing but understanding how to allocate these costs is crucial in order for an organization to accurately capture and recover costs incurred. This presentation will include strategies for developing methods for proper allocations between direct and indirect costs, allocating costs for grants, and best practices for documenting the methodologies.

**Registration is FREE**

Registration ▶



### MEASURING OUTCOMES - CALCULATING IMPACT

**Presenter: Rachel Waterman**

**October 22, 2019**

**8:30 am - 4:30 pm**

Funders want to know what is the IMPACT of their support. This workshop will break down the process of creating a system to collect program data, measure outcomes and communicate your program's impact to funders and other stakeholders.

Participants will learn:

- How to measure success.
- How to make sense of the data we collect.
- Outputs v outcomes
- How to communicate our data in a way that makes a difference – calculating impact.

**Members: \$120**  
**Nonmembers \$180**

Registration ▶



### WHAT IS A GRANT SYSTEM?

**Presenter: Jan Rodusky**

**October 23, 2019**

**9:00 - 10:00 am**

Learn why creating a Grant System is the secret ingredient to successful grant writing.

**Members: Free**

Registration 



### MANAGING AND MOTIVATING ACROSS GENERATIONS

**Presenter: Edwiygh Franck**

**October 24, 2019**

**9:00 am - 1:00 pm**

For the first time ever, there are four generations of Americans in the workplace at the same time. This has given rise to more leadership and management challenges than ever, as each generation has its own perspective. This module focuses on how to manage and motivate your team, regardless of which generation they come from.

Registration 

**Members: \$119.99**

**Nonmembers: \$179.99**

InsightfulAccountant™

Registration 

### \*Webinar\* BUDGETING IN QUICKBOOKS FOR YOUR CLIENTS

**Presenter: Insightful Accountant**

**October 24, 2019**

**2:00 pm - 3:00 pm**

In this webinar, we will first explore how to enter budgets and generate budget reports for your organization right in QuickBooks! No more fooling with Excel. Get your board report in minutes - not hours! We will show you how to:

- Enter Budgets By Month, Quarter and Year
- Enter separate Budgets for specific Programs or Projects
- Generate Multiple Budget Reports for each of your budgets

**Registration is FREE**



### NEW & CURRENT MEMBER ORIENTATION

**Presenter: Marilyn Bieber**

**October 25, 2019**

**11:00 am - 12:00 pm**

Curious about membership? Being a member of Nonprofits First provides a wealth of resources and tools. Those considering membership for your organization are invited to attend for a snapshot of member advantages and to learn how membership can benefit your organization. Join us for this overview and Q & A. We're here to help!

**Registration is Free**

Registration 





### **PUBLIC SPEAKING SERIES**

**Presenter: Marcie Pachter**

**October 25, November 8, November 22, December 13, 2019**

**1:00 pm - 3:30 pm**

This four-part training series will guide participants through issues related to speech construction and delivery, including:

- Handling physiological and psychological reactions to anxiety during a presentation
- Analyzing an audience to tailor a message for maximum impact
- Constructing an engaging yet focused speech
- Incorporating ethos, pathos and logos for persuasive impact
- Using body language to enhance spoken messages
- Creating visual aids that enrich a presentation

**Registration** ▶

**Members: \$200.00**

**Nonmembers: \$245.00**



### **THE HARMONIOUS RESOLUTION OF CONFLICT: Control Begins When You Give It Up**

**Presenter: Aimee Bernstein**

**October 29, 2019**

**9:00 am - 12:00 pm**

This training provides an opportunity to let go of limited beliefs and reactive patterns in dealing with conflict. To that end, we will inquire into the nature of conflict and what it means to give up control in order to gain control. Participants will experientially learn a dynamic seven-step method of conflict resolution which is the underlying philosophy and practice of aikido, a "peace and love" martial art. They will then practice verbally applying this model to difficult situations within the workplace and contract for change.

**Registration** ▶

**Early Bird Registration Through October 22nd**

**Members: \$59.00**

**Nonmembers: \$98.00**

## **501(c)Jobs**

Looking for a job in the nonprofit sector? Visit [www.501cjobs.org](http://www.501cjobs.org) to view job postings, submit an application, and attach your resume.



### **BOARD GOVERNANCE Q&A CONFERENCE CALL**

**Presenter: Jessica Cecere**

**October 29, 2019**

**2:30 - 3:00 pm**

Join us for a live Q&A with the CEO of Nonprofits First. This is your opportunity to ask questions and learn from others while discussing Board Governance on a convenient conference call.

**Members: FREE**

**Registration** ▶



### **CHECK IT AND PROTECT IT - AUDITING AND PROTECTING WORKSHEETS**

**Presenter: Gina Parsons**

**October 30, 2019**

**9:00 - 11:30 am**

In this class you will learn how to:

- Audit Workbooks
- Apply Data Validation
- Password Protect a Workbook
- Protect Cells, Worksheets and Workbooks

**Registration** ▶

**Members: \$59.99**

**Nonmembers: \$74.99**



Registration ▶

### RESEARCH INSIGHTS WEBINAR

*Presenter: Todd L'Herrou*

**October 30, 2019**

**12:00 - 1:00 pm**

Want to know what's happening in nonprofit sector research but don't have the time or resources to comb through all the journals, newspaper articles, and blogs? We've got you covered! Join Nonprofits First's Accreditation Department for a webinar exploring current research and trends in nonprofit management.

**Members and Accredited Organizations: FREE**  
**Nonmembers: \$25.00**



Registration ▶

### PRE-GRANT TRACK: UNLOCKING GRANTS

*Presenter: Jan Rodusky*

**October 31, 2019**

**9:00 - 10:00 am**

Learn the best practices for developing a fully functioning Grant System regardless of the NPO's organizational structure.

**Theme:**  
Why do I need a Grant System?

**Description:**  
Developing a fully functioning Grant System is the key to long-term organizational sustainability.

**Key Lesson:**  
Learn the best practices for developing a fully functioning Grant System regardless of the NPO's organizational structure.

**Members: \$35.00**  
**Nonmembers: \$52.50**



Registration ▶

### THE ENNEAGRAM FOR LEADERS: Understanding Yourself and Others

*Presenter: Aimee Bernstein*

**November 5, 2019**

**9:30 am - 12:30 pm**

In this workshop you will: Learn how your worldview informs your business view, decisions, relationships and actions. You will be provided with an individualized map and personal practices to move beyond the biases and boundaries of your world view and enhance your presence as a leader as well as your ability to collaborate. Develop a win-win approach to business relationships by recognizing the value of diverse styles of thinking. Identify each type's specific style of dealing with pressure.

**Members: \$130.99**  
**Nonmembers: \$178.99**



Registration ▶

### RISK MANAGEMENT

*Presenter: Paul R. Hamaty*

**November 7, 2019**

**9:00 - 10:30 am**

This 1 ½ hour course provides an introduction to the key concepts of risk management and risk mitigation. You will learn about the different risk categories, how to assess (quantify) your risks, and determine what level of risk mitigation you need. In addition to real-life examples of business risks, participants will have the opportunity to identify and rate the key risks of their agencies.

**Members: \$65.99**  
**Non-members: \$82.50**



**STRATEGIC PR PLANNING FOR NONPROFITS:** How to Focus on Communications that Deepens Stakeholders Relationships, Raises Money, and Moves Your Mission Forward

**Presenter: Jennifer R. Hudson**

**November 12, 2019**

**9:00 am - 1:00 pm**

You're not alone in your marketing communications pain. Companies and nonprofits alike struggle with the best way to strengthen their brand long-term with the stakeholders most important to their success. In this workshop, you'll learn about the four phases of communications planning and how to create a realistic, achievable, and measurable plan that gets results!

**Members: \$150**

**Non-members: \$250**

Registration 



To reserve the workstation and use this resource, contact Charlotte Gill at [cgill@nonprofitsfirst.org](mailto:cgill@nonprofitsfirst.org) or 561-910-3891.

Nonprofits First is a Funding Information Network partner of the Foundation Center. You know funders are out there. Foundation Directory Online is the most extensive, up-to-date database of philanthropic giving. It shows you where the funders are – and can help you win more funding. The database is free to use on-site at Nonprofits First and open to the public. Reservations are available Monday-Friday from 9 -3 PM, limited to 2 hours, and based on availability.

**FREE AND OPEN TO THE PUBLIC**



(561) 214-7435 | [Nonprofitsfirst.org](http://Nonprofitsfirst.org)