

## Your Weekly Snapshot of Our Upcoming Events

### September 25 - QuickBooks Basics

- Small Medium Businesses (SMB) Accounting Software
- Popular Software Players In The Market
- Which version is right for me?
- What do I need to get started?



**Ira Cohen**

Location: IBMSECU Delray/Online - 6-7PM  
Cost: Free (Thanks to IBMSECU)

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### October 11 - Selecting the Right Talent

Build a motivated workforce:

- Identify the critical skills that lead to success
- Use a highly effective structured interview
- Delegate, conduct performance appraisals and give feedback
- Use future work behaviors to develop your talent



**Joel Moses**

Location: SCORE South Palm Beach - 8:30-10:30AM  
Cost: Free (Thanks to IBMSECU)

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## October 18 - Is Your Financial House in Order?

- Why is a regular review of financials so important?
- What are your income statement and balance sheet telling you?
- How can you use cash flow to look forward to predict risks and opportunities?
- What affects your cash flow the most?



**Duncan Adamson**

Location: SCORE South Palm Beach - 8:30-10:30AM  
Cost: Free (Thanks to IBMSECU)

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## Apply Today! Small Business Executive Program and Nonprofit Executive Program



**Jim Moran Institute**

Do you own a small business or nonprofit organization? Take it to the next level with this nine-session program designed with your busy schedule in mind:

- Enhance business skills
- Innovate with other talented leaders
- Recognize and better seize opportunities
- Create a powerful network

**Spring Application Deadline:** September 30, 2019  
Cost: Free

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