



## 2 CPE Credits: Writing a Business Plan for Success

*\* Recommended for 2 CPE Credits*

A step-by-step workshop that arms each participant with the fundamentals on how to write an effective and winning business plan. This is useful for anyone in the process of starting a new business or for someone who started a new business in the past couple years. It also discusses the importance of the Business Plan, how to tailor it to the audience it's being presented to, and how SCORE will assist you as you develop your plan through free one-on-one mentoring.

The workshop content will include such things as:

- Why do you need a business plan
- What your business plan needs to include
- The importance of the Executive Summary & what must be included
- Making the plan shorter & more dynamic
- Suggestions on developing the required financial projections & making them realistic
- The real truth about who reads business plans & how they evaluate them

Owning your own business is one of the classic American dreams; if you are committed to taking your new or existing venture to the next level, then having a winning Business Plan is essential, and this workshop will send you on your way to having a Plan tailored to your individual needs, and not one based on some generic template.

### Cost

\$25 in advance, \$30 at the door  
Cash or Check only accepted at the door

[Get more information](#)

[Register Now!](#)

[I can't make it](#)

We are looking forward to welcoming you at this event.

Sincerely,

Larry Ornstein  
SCORE Palm Beach  
[larry.ornstein@scorevolunteer.org](mailto:larry.ornstein@scorevolunteer.org)  
561-833-1672



**\* A NASBA-Approved Group Live Session**

*Program Level - Basic*

*Recommended Field of Study - Business Management & Organization*

*No prerequisites or advance preparation necessary SCORE / Palm Beach is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.*



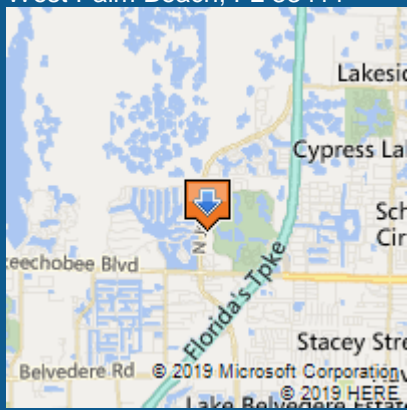
Presenter:  
Richard Calcote, CPA  
Associate Chair, Education &  
SCORE Mentor

### When

Wednesday, August 14, 2019  
from 6:00 PM to 8:00 PM EDT  
[Add to Calendar](#)

### Where

**Keiser University**  
2085 Vista Parkway  
Room 105  
West Palm Beach, FL 33411



[Driving Directions](#)



State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its web site: [www.nasbaregistry.org](http://www.nasbaregistry.org).

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