

# PALM BEACH COUNTY OFFICE OF SMALL BUSINESS DEVELOPMENT







Angela Smith, Small Business Compliance Manager - Has been assisting local small businesses through the small business program for over 9 years.

Email me: asmith1@pbc.gov

Call me: 561-616-6840





### MISSION & VISION

1

**BENEFITS** 

2

PROGRAM & SERVICES

3

**GOAL SETTING** 

4

**PARTNERSHIPS** 

5





### Changes to the Program



Formerly known as the Office of Equal Business Opportunity - The Office of Small Business Development has joined the Department of Housing and Economic Development as one of their Divisions. Strategically strengthening the economic landscape in Palm Beach County.



Emergency Ordinance 2025-014, as approved by the BCC on June 3, 2025 - suspended all race and gender conscious programmatic elements of the small business ordinance.





### Mission-Purpose-Aim



Changing lives and transforming neighborhoods into balanced communities.



To promote the active participation of local small businesses in the county's procurement process, thereby driving inclusive economic growth and strengthening the County's development



To be the most valuable resource and leading advocate for our certified SBEs.





# BENEFITS OF THE SBD PROGRAM

Equitable access to procurement opportunities.

A resource to improve the economic landscape of the local small business.

Provide mentor-protégé opportunities through collaboration and networking.

Access to resources, tools, and technical assistance for start-ups and existing businesses.





#### **Core Programs:**

- □ Certification
- ☐ Compliance
- ☐ Outreach
- ☐ Internal/External Training
- ☐ Referrals to resources for financial or technical assistance.

These programs are tailored to support the increasing number of business enterprises (SBE) seeking to do business with Palm Beach County.





#### ☐ Small Business Start-Up

Assist in the development of the necessary skills to start and operate an efficient and profitable business.

### **□** Business Opportunities

Discuss upcoming or potential opportunities to perform a commercially useful business function with OSBD staff or resource partners.

### ☐ Solicitation Debriefing

Meet with your Business Specialist along with the OSBD liaison and/or the soliciting department to discuss shortfalls in bidding.

### ☐ New SBE Orientation

Learn how to bid on projects, understand the required forms, and understand procurement terminology.





### Funding Opportunities Resources

#### Economic Development Division - Housing and Economic Development

- ☐ Business Loan Program
  - ☐ For Profit businesses
    - ☐ In operation for 2+ years
    - ☐ Start-up w/less than 2 years

Grants.gov

SBA.gov

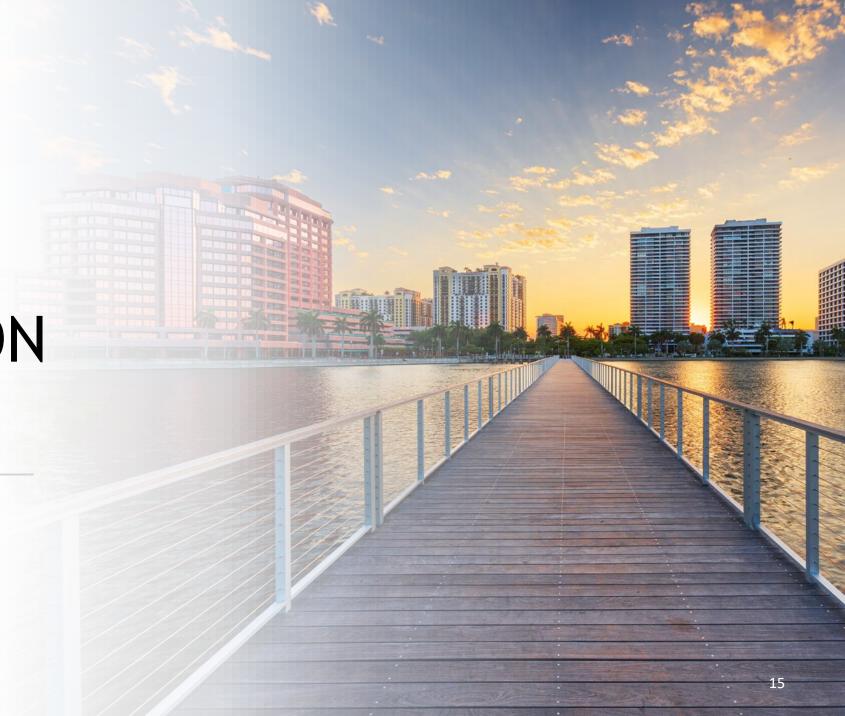
Traditional Banks and Credit Unions

CDFI (Community Development Financial Institutions)

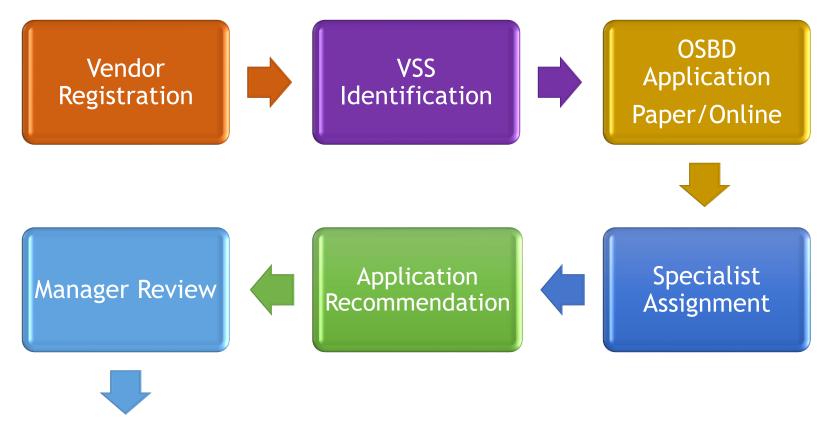




- CRITERIA
- ELIGIBILITY
- STEPS



# OSBD CERTIFICATION PROCESS



Certification Approved/Denied

\*Normal process can take up to 90-business days. Expedited reviews, after initial review and manager's approval can take up to 20-business days.



- □ FOR-PROFIT Business domiciled in Palm Beach County
- Hold a current PBC Business Tax Receipt.
- lacktriangle Independently owned and operated.
- Capable to perform the work they certifying for with their own employees.



# Becoming a Vendor

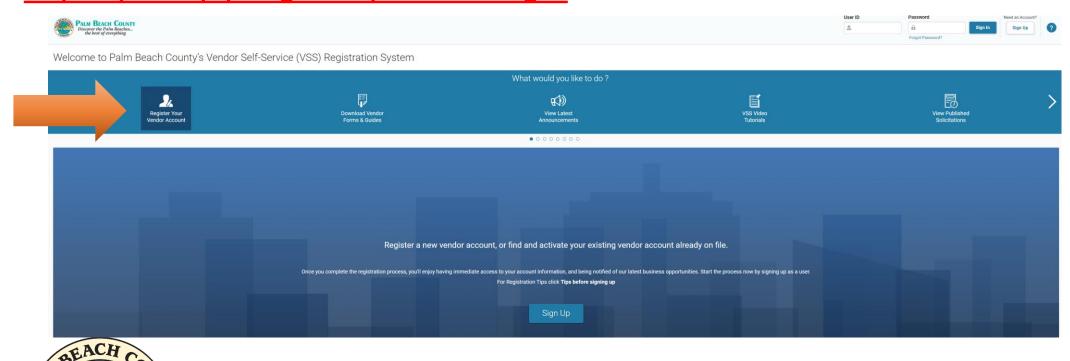
Palm Beach County's ("County") Vendor Self Service ("VSS") System provides New and Existing Vendors with access to County solicitations for all goods and services. VSS is updated daily to provide you with current information regarding County solicitations, vendor registration information and vendor payment/status information.

All existing vendors MUST activate their vendor information/account in VSS including their email address and commodity codes, to receive notifications of solicitations when advertised and to check payment status.



# Vendor Registration

Registering as a vendor with Palm Beach County is an online process managed by our Purchasing Department. The public may register through the Vendor Self-Service System (VSS) at <a href="https://pbcvssp.pbc.gov/vssprd/Advantage4">https://pbcvssp.pbc.gov/vssprd/Advantage4</a>.





## Certification Eligibility

A business and any subsidiaries or affiliates must <u>meet</u> the size standard for SBEs based on gross receipts averaged over a three (3) year period in the following industries and must not exceed the following:













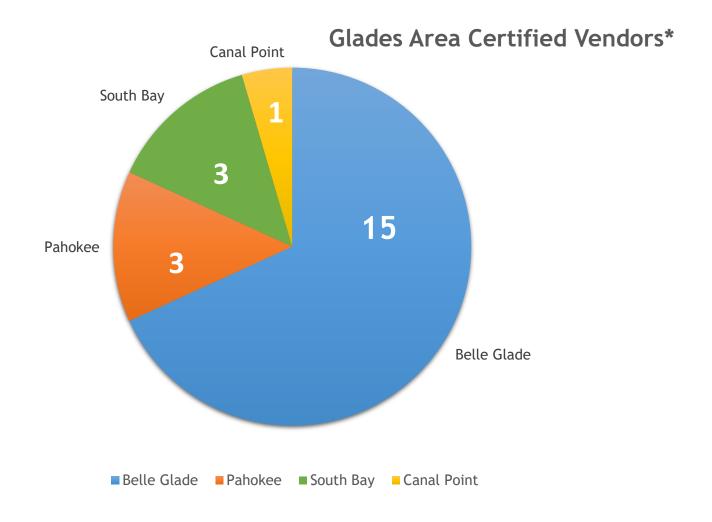


- □ Vendors can register their business on the VSS by creating a User ID and Password. This process is managed by the Purchasing Department.
- They will choose commodity codes that will identify the services or goods they provide.
   Palm Beach County uses NIGP\* codes.
- □ Vendors can complete the certification application through their vendor account portal.
- □ All documents are uploaded and reviewed through the online portal.

\* NIGP (National Institute of Government Procurement)



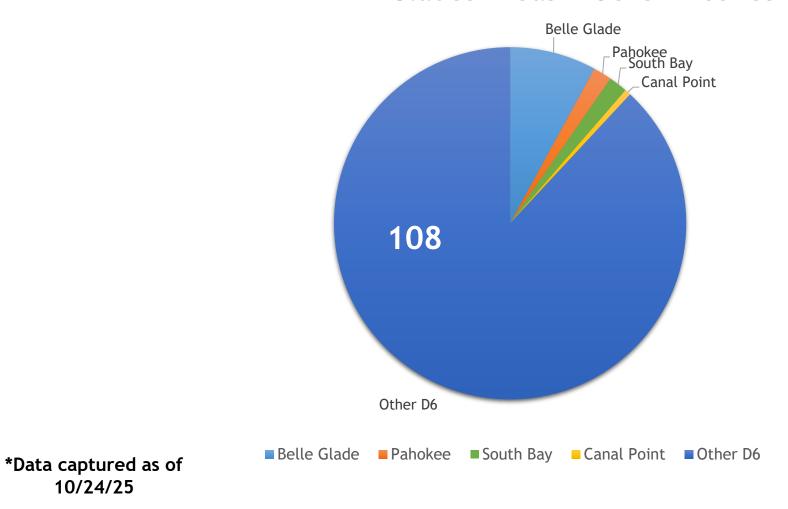
### Glades Area Certified Vendors



<sup>\*</sup>Data captured as of 10/24/2025

### DISTRICT 6 Certified Vendors

Glades Areas + Other District 6 Cities\*



All certified SBEs are listed in OSBD's online directory.

### WHY CERTIFY?

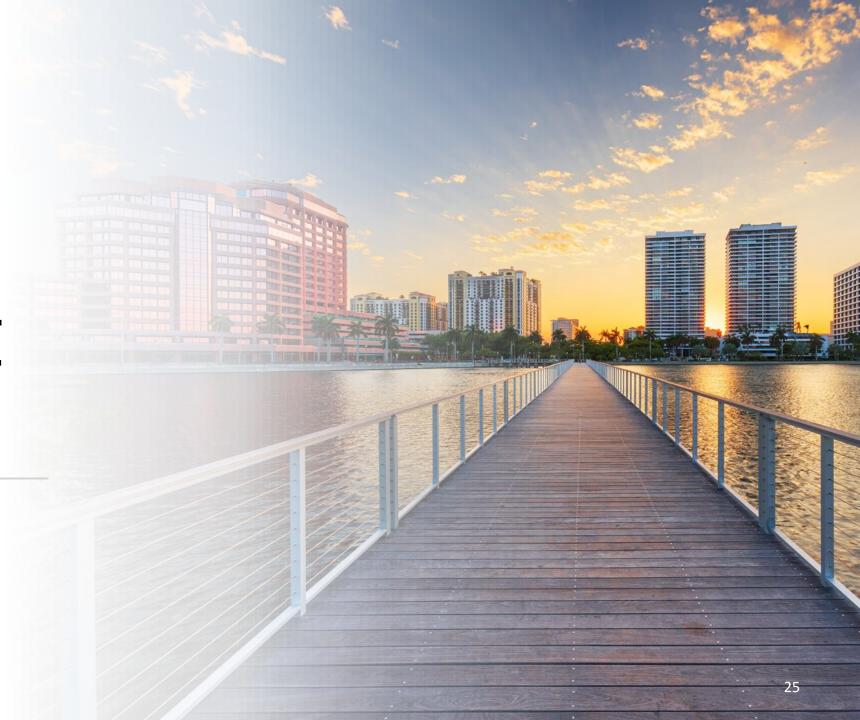
Other local government agencies recognize PBC certification to broaden vendor participation.

Interlocal agreement with City of West Palm Beach & School District.

Affirmative Procurement Initiative (API) plan designed to promote fair access and increased participation of certified SBEs in the procurement process.

# COMPLIANCE PROCESS

- SBE UTILIZATION & PARTICIPATION
- SBE PAYMENTS
- SBE RESPONSIBILITIES



# Compliance

#### **Compliance Responsibilities:**

- ☐ Monitor contract compliance during the term of the contract;
- □ Investigate vendor payment disputes;
- □ Conduct site visits to ensure that subcontractors are utilized per contract;
- □ Address/Resolve vendor performance reports.

#### **Reporting Requirements:**

- □ Report on SBE participation achieved on county contracts;
- ☐ Report on the progress of program elements to the Board of County Commissioners and County Administrator.



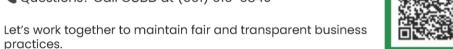
# Maintaining Transparency

Vendors have an avenue to file a complaint regarding violations of the small business ordinance or process - through our "SPEAK UP" QR Code.

If you have experienced or witnessed a violation of the Small Business Ordinance or would like to file a complaint, **SPEAK UP**.



- Scan the QR code below to open the form or click on the Documents Tab above and under the Vendor Forms tile, select "Ordinance Violation Complaint Form"
- Complete the form in its entirety
- Date and sign before submitting
- **Questions?** Call OSBD at (561) 616-6840

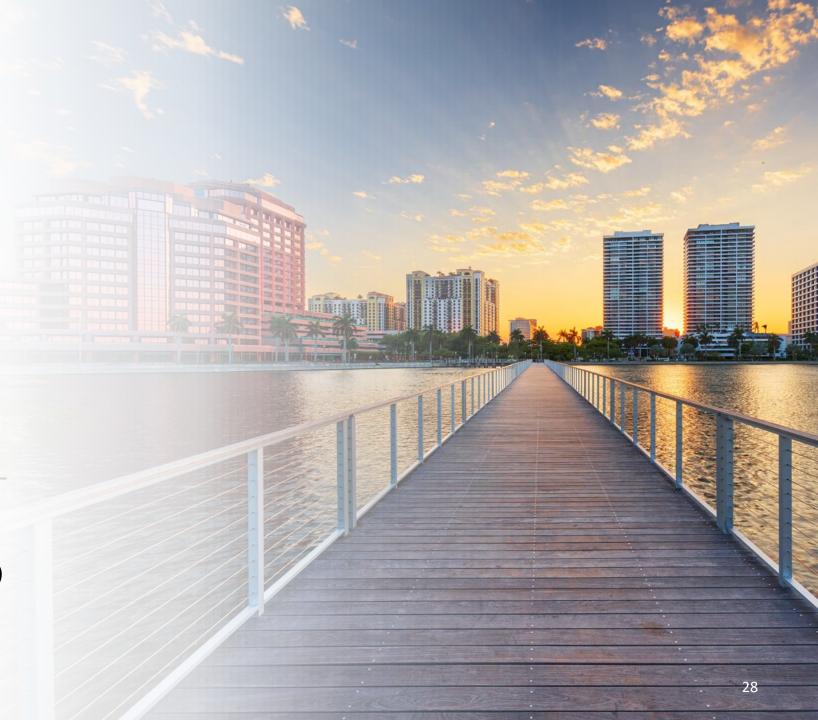








- WORKSHOPS
- TRAINING (IN-PERSON/ONLINE)
- INFORMATIONAL EMAILS
- NEWSLETTERS





### Outreach & Training

#### Internal/External Training:

- ☐ Provide training of key County personnel regarding the SBD Ordinance, Countywide PPM (CW-O-043) and proper use of the Enterprise Contract Management (eCMS) System;
- ☐ Provide training to certified SBEs, trade groups and other resource partners regarding the Ordinance requirements, the proper execution of Schedules, bid responses and other program requirements.

#### **Outreach:**

☐ OSBD conducts outreach events around the county to reach out to small businesses looking to learn about government procurement and the benefits of certification.







## Goal Setting Committee (GSC)

- The Goal Setting Committee establishes SBE goals and Affirmative Procurement Initiatives (APIs) for the program based upon industry categories, vendor availability, project-specific characteristics.
- □ Meetings are held the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday of every month at 3:30 pm. Both in person at 50 S. Military Trail in West Palm Beach or via WebEx.

OFFICE OF SMALL
BUSINESS DEVELOPMENT GOAL SETTING
ANNOUNCEMENT PAGE





- Evaluate Solicitation documents being prepared for contract award.
- Apply Industry specific API(s) to Palm Beach County contracts that use ad valorem dollars
- Discussion with Department presenter on the scope and the recommended API.
- Respondents are required to meet or exceed that API.







# How can certification numbers increase?

#### Outreach and Education

- Disseminate information about SBE programs
- Host Workshops on Certification

#### Networking Opportunities

 Facilitate or participate in matchmaking sessions to connect certified SBEs with potential clients

#### Advocacy and Policy Support

- Lobby government officials to support policies that promote SBE participation
- Advocate for increased funding and resources for SBE programs

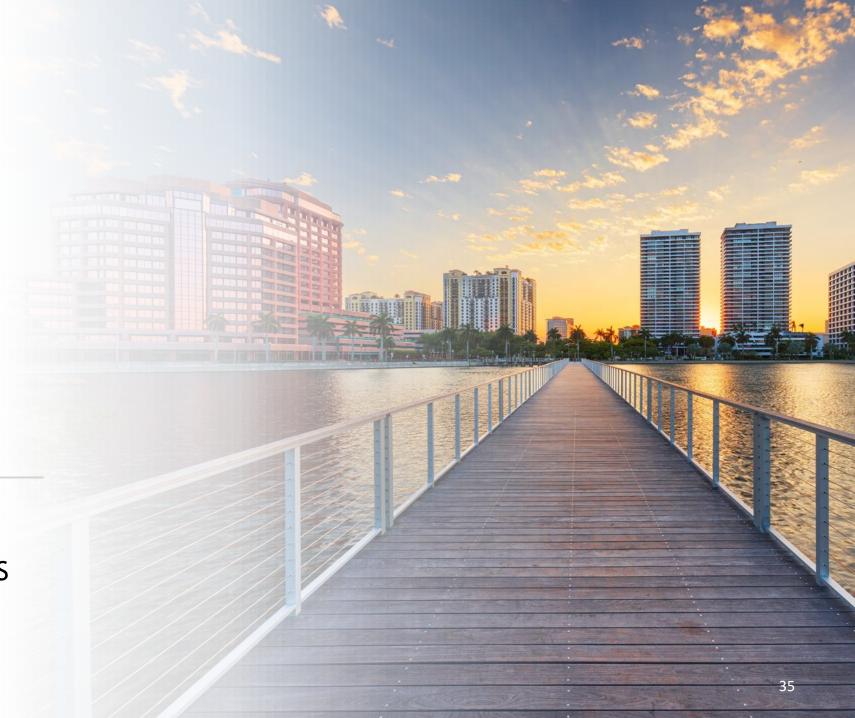
#### Data Collection and Analysis

 Track the participation of SBEs in the local business community to identify areas for improvement and highlight success stories.





- EDUCATION & SUPPORT
- CERTIFYING ORGANIZATIONS
- RESOURCE PARTNERS



# EDUCATION & SUPPORT

- > Your OSBD Business Specialist is here to answer questions and help resolve issues that sometimes occur.
- Take advantage of educational opportunities through our partners such as Small Business Development Center (SBDC), TED Center, Equity Entrepreneur Center, PROSPERA-USA, and SCORE. They can provide assistance with back office set up, business plans and/or bid preparation.
- > Find a mentor! OSBD staff may have some suggestions, if you need assistance.



# OTHER SBE PROGRAMS

- ☐ City of West Palm Beach (561) 822-2103 or <u>www.wpb.org/Departments/Procurement/SmallBusiness</u>
- □ School District of Palm Beach County (561) 681-2412 or <u>www.palmbeachschools.org/departments/small-business-development</u>
- □ Solid Waste Authority of Palm Beach County (561) 640- 4000 ext.4529 or <a href="https://www.swa.org/279/Purchasing-Bids">www.swa.org/279/Purchasing-Bids</a>
- ☐ South Florida Water Management District (561) 686-8800 or <a href="https://www.sfwmd.gov">www.sfwmd.gov</a>
- ☐ City of Riviera Beach (561) 882-1810 or <a href="https://www.rivierabch.com/government/development/economic">https://www.rivierabch.com/government/development/economic</a>



# RESOURCE PARTNERS

- **SCORE** (561) 833-1672 or <a href="https://www.score.org">www.score.org</a>
- Small Business Development Center <a href="www.sbdc.fau.edu">www.sbdc.fau.edu</a>
- The TED Center (561) 265-3790 or <a href="www.tedcenter.org">www.tedcenter.org</a>
- Pathway Capital Funding and the Black Business Investment Corporation (BBIC)
  E-Mail: <a href="mailto:info@pbcbbic.biz">info@pbcbbic.biz</a> or their website: <a href="mailto:https://pbcbbic.biz">https://pbcbbic.biz</a>
- Equity Entrepreneur Center (E2C) <a href="https://www.equityentrepreneur.center/">https://www.equityentrepreneur.center/</a>
- PROSPERA <a href="https://prosperausa.org">https://prosperausa.org</a>



# CONTACT INFORMATION

- ❖ PBC Office of Small Business Development | SBE Certification | 561.616.6840 www.pbc.gov/hed/osbd
- ❖ PBC Housing & Economic Development | Funding Sources | 561.233.3600 www.pbc.gov/hed
- PBC Purchasing Department Registration | 561.616.6800 www.pbc.gov/purchasing
- ❖ PBC Engineering &Public Works Department | CCNA Certification | 561.684.4150 www.pbc.gov/engineering/roadwayproduction





**#PBCGOV | pbc.gov/hed/osbd** 

# THANK YOU!



**#PBCGOV | pbc.gov/hed/osbd**