

Business Owner - Have You Heard About Our Upcoming Webinars?

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To: Updates <updates@gladesinitiative.org>



UPCOMING
WEBINARS



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WEEK OF MAY 15



MAY 16 | 12PM

Protecting Your Business from Fraud

[Click to register.](#) Protect your business from all kinds of fraud, from check forgery and phishing scams to ransomware and cyberattacks.



MAY 16 | 12PM

Register to Sell to the Federal Government Market

[Click to register.](#) Find out the process of registering as a small business to sell to the federal government and how it can benefit your business.



MAY 16 | 6PM

Start Your Business: Test the Viability

[Click to register.](#) Think you have a great business idea, but don't know how to start? Join to learn what is involved to start a business + your personal stage of readiness.



MAY 16 | 6PM

Reading Financial Statements

[Click to register.](#) Is your business making money? You have money in the bank, so it must be true. This is the number one myth regarding understanding your financial statements.



MAY 16 | 6PM

Virtual Q&A Session for SCORE Mentees

[Click to register.](#) Led by Chapter Chair Dr. Jason Jackson, get your business questions answered live and connect with our community of seasoned mentors and emerging entrepreneurs.



MAY 17 | 12PM

Managing Human Resources in 2023

[Click to register.](#) Strong human resource procedures will protect your company. Review basic guidelines for an employee handbook; onboarding, performance and disciplinary procedures; compliance and safety issues.



MAY 17 | 6PM

Make Your Website Work for You

[Click to register.](#) Create a

MAY 18 | 12PM

One Legal Mistake Can Ruin Your Entire Business

[Click to register.](#) Protect

MAY 18 | 1PM

4 Things You Need to Take Your Business to The Next Level

search-friendly website that drives user action and supports their goals, whether launching a new website or sprucing up an old one.

your business from liability and contract & tax issues by setting it up properly and planning for legal issues every business faces.

[Click to register.](#) Discover four key concepts of business and get actionable tips you can put in place immediately! **Sponsored by Equitable.**

Meet Our Mentor Steve Gorlick

Steve brings his 40 years of experience in financial services strategy, risk management, and accounting to SCORE clients to consider a holistic approach in managing ideas and business operations to maximize marketing and profits. He coaches clients on providing customer services to promote business growth and leverage business partnerships.

[View Full Mentor Profile](#)



WEEK OF MAY 22



MAY 22 | 6PM

[Cross Border E-commerce](#)

[Click to register.](#) This workshop reveals the opportunities and tools needed to successfully launch and grow a B2C revenue stream from international consumers. We distill main elements with practical, hands-on activities in order to define a plan and launch within 30 days.



MAY 23 | 8:30AM

[Mesa Redonda para Emprendedores Hispanos](#)

[Registrarse en persona o registrase en linea.](#) Descubra cómo los empresarios hispanos están logrando más que nunca.

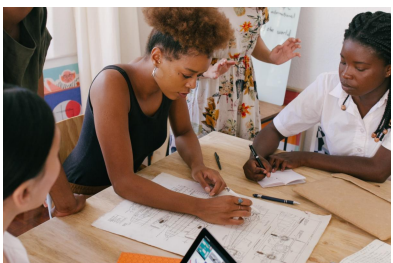
En colaboración con HEI.



MAY 23 | 11AM

[Sales Training For Small Business](#)

[Click to register.](#) Learn how to bring in more sales to your business.



MAY 24 | 6PM

Small, Minority & Women Owned Business Workshop

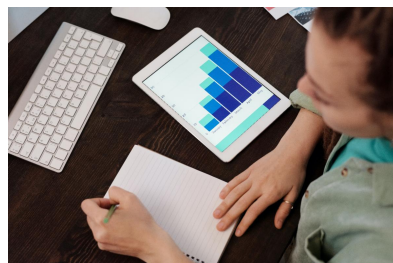
Click to register. Grow your business with the city, state, and other agencies. Become certified as a Minority-and Women-Owned Business Enterprise (EBE) Locally-based Business Enterprise (LBE).



MAY 25 | 12PM

How to Make Your Website Copy Look Amazing

Click to register. In this working session, we show you how to lay out your website copy and how to use it differently so that search engines and visitors easily understand your message!



MAY 25 | 6PM

Upselling Strategies: Sell More Make More

Click to register. This presentation teaches you how to sell more to your existing customers. The strategy costs nothing to initiate and often works easily for existing customers. Understand how to build an order and make a customer even happier!



MAY 26 | 10AM

Women's Roundtable

Click to register. Please join us and discover the strength behind building a strong network, and see how today's businesswomen are accomplishing more than ever before.



MAY 31 | 6PM

Sales Training: Find Your 30-Second Elevator Pitch

Click to register. How effective are your current marketing efforts? A 30-second elevator pitch can capture attention in a noisy digital environment and help you reach decision makers.

Sponsored and hosted by iThink Financial.



MAY 31 | 6PM

Como lanzar su Negocio en USA desde America Latina

Click to register. Está pensando en expandir su negocio desde América Latina a USA? Puede ser más sencillo de lo que parece.

Looking for something else?

Let's stay in touch!

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