

Your Weekly Webinars | May 8-13

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Sun 5/7/2023 10:01 PM

To: Updates <updates@gladesinitiative.org>



THIS
WEEK'S
WEBINARS



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MAY 8 | 12PM



MAY 8 | 6PM



MAY 9 | 12PM

Presenting a Business Loan Request to Your Bank

[Click to register.](#) Learn what documents and information lenders look for when requesting or applying for a loan and how to best prepare.



MAY 9 | 6PM

The Profit Playbook: How to Get Sales Day 1

[Click to register.](#) You can create a business plan that gets you sales on day 1. In this workshop, you will learn what you should be doing right now to get a stampede of new customers that pay, stay, and refer.



MAY 10 | 12PM

Running a Successful Google Ads Campaign

Legal & Tax Implications of Starting a Business in Florida

[Click to register.](#) Learn the difference between sole proprietorship, LLC, "S" or "C" corporations, partnerships, etc. Understand which can lead to paying double taxes on you earnings.



MAY 9 | 6PM

Level-2 Entrepreneurship Through Mergers & Acquisitions (M&A)

[Click to register.](#) Learn basic methods for structuring an offer, typical financing structures for M&As, basic legal documents and terms used in closing transactions, and post-closing considerations.



MAY 10 | 6PM

HR 101: Hiring, Firing and Other Key HR Basics for Small Business Owners

Loyalty Programs: Why? How?

[Click to register.](#) Get tips to design a loyalty program that attracts customers and helps grow your customer base.



MAY 10 | 12PM

Design A Web Site To Generate More Sales

[Click to register.](#) In this workshop participants will learn how to create a website that will attract more visitors, convert them into customers, and ultimately increase revenue.



MAY 11 | 12PM

How The Better Business Bureau Helps Businesses

[Click to register.](#) Learn to maximize your Google search engine position through Google Ads and targeting specific keyword searches, placing your products and services front-and-center as people search online.



MAY 11 | 12PM

Using Information Technology to Run and Grow Your Business

[Click to register.](#) Instead of spending your time supporting the tools that run your business, the right IT tools actually free you to run your business successfully.

[Click to register.](#) This webinar will help you familiarize yourself with essential HR and employment law topics you should be aware of when it comes to recruiting, hiring, firing and everything in between.



MAY 12 | 10AM

Social Media for your Small Business

[Click to register.](#) In this workshop, you will learn why your business should be on social media and get key data about each platform in order to help you determine where you should focus your efforts.

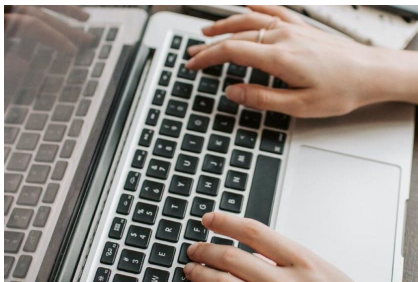
[Click to register.](#) Learn the benefits for your business by being BBB accredited.



MAY 13 | 9:30AM

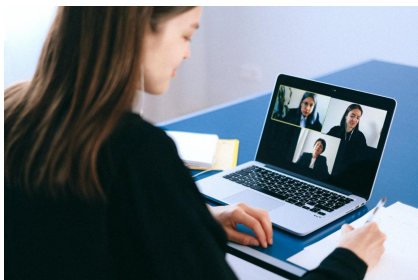
Principios Basicos Para el Lanzamiento De Su Negocio

[Click to register.](#) ¿ESTÁ LISTO PARA SER SU PROPIO JEFE? Este taller, organizado por Hispanic Unity y SCORE Broward, le ayudará a preparar un plan de negocios para convertir su sueño en realidad.



Article:

Online Small Business Loan Worksheet



Recorded Webinar:

Building a Hybrid Cloud for Your Growing Business

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