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Palm Beach County Animal Care and Control Joins NBCU Local's Annual 'Clear The Shelters' Pet Adoption & Donation Campaign This August

Nationwide Initiative Has Led to Nearly 1.2 Million Adoptions & Raised More Than \$5 Million Since 2015

Visit ClearTheSheltersFund.org to Donate Now Through Sept. 15

Palm Beach County Public Safety Department Animal Care and Control Division (PBCACC) has joined NBCUniversal Local's 11th annual <u>Clear The Shelters</u> pet adoption and donation campaign scheduled for Aug. 1 to 31, which features an extended fundraising initiative taking place now through Sept. 15.

As part of the nationwide initiative, NBC and Telemundo stations partner with animal shelters and rescues in their communities to promote pet adoption and raise funds that support animal welfare. Since its 2015 inception, *Clear The Shelters* has helped nearly 1.2 million pets find new homes and has raised more than \$5 million for participating shelters and rescues.

For the duration of this campaign, PBCACC will be waiving adoption fees to help find homes for as many furry friends as possible! These nationwide adoption initiatives are incredibly helpful for open admission shelters like PBCACC that are consistently overcrowded and trying to make sure there are plenty of open kennels for the homeless pets that are brought in day after day.

Clear The Shelters fundraising will once again be led by <u>Greater Good Charities</u>, a global nonprofit and longtime campaign partner. Donations to the general fund can be made now through Sept. 15, and donations to individual shelters can be made from Aug. 1 to 31 at <u>ClearTheSheltersFund.org</u>.

Virtual pet adoptions return for the seventh consecutive year through <u>WeRescue</u>, which allows website and app users to browse adoptable pets in their area by breed, gender, size and other factors, submit applications, and ask questions directly to shelters. <u>Hill's Pet Nutrition</u>, a global leader in science-based pet nutrition, is returning as the campaign's national sponsor for the eighth consecutive campaign.

For more on *Clear The Shelters*, including participating animal shelters and rescues, along with details on local events, visit <u>ClearTheShelters.com</u> and the Spanish-language site <u>DesocuparlosAlbergues.com</u>.

Follow Clear The Shelters on social media:

• X: <u>@ClearTheShelter</u>

Instagram: <u>cleartheshelters</u>TikTok: @cleartheshelters

• Hashtags: #ClearTheShelters & #DesocuparLosAlbergues

About Clear The Shelters

NBCUniversal Local's *Clear The Shelters*TM is an annual nationwide pet adoption and donation campaign held each August. As part of the initiative, NBC- and Telemundo-owned and affiliated stations partner with animal shelters and rescues in communities across the U.S. to promote pet adoption and raise funds for participating shelters. Since its 2015 inception, *Clear The Shelters* has led to nearly 1.2 million pet adoptions and raised more than \$5 million. Longtime campaign supporters include Hill's Pet Nutrition, a national sponsor for eight consecutive years, <u>Greater Good Charities</u> and <u>WeRescue</u>. *Clear The Shelters* was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX. For more information, visit <u>ClearTheShelters.com</u>.

About Palm Beach County Animal Care and Control

PBCACC is dedicated to promoting the health, safety, and welfare of both people and animals in the community. For more information on PBCACC's services, please visit our website or contact us directly. Join PBCACC in making Palm Beach County a safe and compassionate place for all animals.

Contact Information:

Website: pbcgov.org/animal

• Phone: 561-233-1200

Address: 7100 Belvedere Road, West Palm Beach, FL, 33411

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