

Your Weekly Snapshot of Our Upcoming Events

Jan 24 - Is Your Financial House in Order?

- Why is a regular review of financials so important?
- What are your income statement and balance sheet telling you?
- How can you use cash flow to look forward to predict risks and opportunities?
- What affects your cash flow the most?



Stephen Golding

Location: SCORE South Palm Beach - 8:30-10:30AM
Cost: Free (Thanks to IBMSECU)

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Jan 29 - How to Write a Business Plan

- Discover why every business needs a solid business plan.
- Learn how to effectively create a plan to achieve your business goals and objectives.
- Find out the importance of the Executive Summary and what to include.
- Learn how to develop realistic financial projections.



John Ahearn

Location: Online/Delray - 6-7PM

Cost: Free (Thanks to IBMSECU)

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Jan 30 - Google Analytics

- Understand the basics of Google Analytics
- Provide an interactive platform to review your website performance
- Increase revenue from your website by monitoring, understanding and improving your website's data



Assaf Shami

Location: SCORE South Palm Beach - 6-8PM

Cost: Free (Thanks to IBMSECU)

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Jan 31 - Women's Roundtable

- Convert leads into cash
- Align with and support your goals through connections and strategic alliances
- Set up a process that guarantees results
- Help create community partners by leveraging your time and money
- Initiate action instead of being caught like a "deer in the headlights"
- Never quit believing in your product/service or yourself



Susy Macario

Location: SCORE South Palm Beach - 9:30-11:30AM

Cost: Free (Thanks to IBMSECU)

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Our Community Friends



U.S. Small Business
Administration

